

THE SHOREBREAK



INTERNATIONAL SURFING MUSEUM NEWSLETTER

SPRING 2001

RENDEZVOUS REUNION NEWS

The second annual Rendezvous Ballroom Reunion benefit concert was held on March 26, 2000 at the Galaxy Concert Theater in Costa Mesa. What an amazing day!!! This sold out, highly successful surf music concert featured performances by The Nocturnes, Space Cossacks, Eliminators, Belairs, Jon & The Nightriders, Lively Ones, Chantays, and Dick Dale. The entire show was digitally recorded and the resulting record of this event will finally be released by the HBISM exactly one year later, on March 26 2001!

The concerts recognize and celebrate the birthplace of surf music, the Rendezvous Ballroom. It was an historically important site to American popular music of the 20th century. Besides the ballroom, itself, the concerts also pay homage to the many musicians who helped develop the style of surf music in the 1960s, Dick Dale being the first and foremost celebrity in this regard.

The Rendezvous Ballroom Reunion recording is a TWO-CD set containing over 90 minutes of the best selections from each band's performance. The set contains a 12-page, completely annotated booklet.

Priced at a very affordable \$20, the Rendezvous Ballroom Reunion 2000 concert CD will initially be sold

in the HBISM's gift shop and through mail order. The limited pressing of 1000 copies will go fast, so be sure to get yours as early as possible.

Both the concert and the CD are benefits for the "Ultimate Museum," a brand new and much bigger site needed to house and display the HBISM's enormous collection of surfing memorabilia and historical artifacts.

The HBISM is currently making plans to sponsor the 3rd annual Rendezvous Ballroom Reunion Concert. Because surf music has become tremendously popular again, both across the country and around the world, the HBISM has attempted to bring together representative bands from the 60s through the present. It's a very entertaining mix of those who helped to create the sound and style of surf music and those who continue to carry the tradition into the 21st century.

This year's concert will be held in the fall, so keep your eyes open for the forthcoming announcement of exactly where, when, and WHO will perform. As with the last two concerts, there will be many surprises and last minute special guests.



You're Invited To The Rendezvous Ballroom CD Release Party!!!

Come and help us celebrate the release of the Rendezvous Ballroom Reunion Concert CD. Meet the bands and Museum personnel, collect autographs, BUY the CD, and have Fun, Fun, Fun!!

When: Sunday, March 25 from 3:00 pm to 7 pm.

Where: The Tiki Bar, 1700 Placentia Ave., Costa Mesa

We plan to have amplifiers and a drum kit set up. If any of the bands happen to bring instruments (hint, hint), there might be some very special musical entertainment.

The Tiki Bar is 21 and over only. Please contact the Museum during business hours for any questions or for directions to the Tiki Bar.

Volunteers – Sponsors – Vendors

All of you are needed to make this year's events a success. Call the Museum at (714) 960-3483 or Robert Frederickson at (949) 457-3837 to express your interest.

Say "Yes" if you can:

- Help on Surfin' Sundays
- Meet people at outreach events
- Speak for the HBISM at public forums
- Take flyers to local businesses
- Sell in our gift shop
- Greet HBISM visitors
- Help with our 4th of July float
- Provide your own expertise

Just call the HBISM and leave your number or stop by and fill out a volunteer card.

The HBISM "Mobile Museum"

Each year the Community Outreach Team takes our "mobile" museum out to a number of community events and we are given prime event locations. This season we will be introducing a 28-foot long, first class trailer to permanently house the exhibits.

April through October...Surfin' Sundays Summer Concert Series

This is the 5th season for the concert series. The events are on two Sundays per month in the Museum's parking lot. Times are usually 1pm to 3pm.

April 21 and 22...Surf City Longboard Invitational

This event is a California Coalition of Surf Clubs sanctioned event. It is hosted and organized by the Huntington Beach Longboard Crew as a benefit for their club and the Museum. A **vendor expo** tent will be set up near the pier and amphitheater. Also planned is a **surfboard swap meet** in the sand and **surf music concert** at the amphitheater on Sunday.

4th of July Parade Float

This will be our 13th consecutive year to participate. We have won an award for our entry every year! No reason why we can't make it three years in a row!

August 19...Surf City Hot Rod and Klassic Car Show

This event will bring 500 of the most beautiful cars to Main St and the pier plaza area. Imagine a parade of award winning cars coming down Main St bringing the Mayor, Museum Founder, Presenting Sponsor, and VIP guests to the pier. Surf and rockabilly bands will perform at the amphitheater. After the event, 500 cars will proceed down PCH to Beach Blvd and to the 405 freeway. Awesome!

October ...Rendezvous Ballroom Reunion 2001

This is the "Ultimate" Surfin' Sunday concert. This will be the third year the Museum has put on the concert that recognizes the old Rendezvous Ballroom, once located on the Balboa Peninsula in Newport Beach, as the birthplace of surf music. This event not only celebrates the place, but also the musicians who developed surf music in the early 60s. The concert format includes 1st wave (60s), 2nd wave (70s-80s), and 3rd wave (current) bands.

We need your help to make all of these events a success.



Chairman's Message

After four years on the Board, I begin this year as your Chairman. It is not hard to see the many hours put in by our volunteers and your Board of Directors. I want to thank every one of them and their families for understanding and supporting their commitment to the Museum. It is you, the Members of the Museum, that keep us focused and determined to accomplish our Mission ... *To protect the past, participate in the present, and influence the future of all aspects of surfing culture.*

Your Board of Directors is working very hard on programs and events to accomplish our Vision ... *To be the premiere, ultimate surfing museum in the world.* We learn so much from the membership and the visitors about the history of surfing culture. That is what keeps us so motivated.

Now is a very exciting time to become more involved in your Museum. You could not do anything more worthwhile or fun with a portion of your spare time. Do you like surf music, fun community events, surf contests, and hot rod and custom car shows? As we get more involved in bringing quality events to Huntington Beach, we will need more of your time and energy. You have already shown your support and interest. Don't just be a spectator when you can help make it happen! The newsletter refers to the many fun events and programs that we have coming up this year.

Thank you and remember ... "Don't let your fears get in the way of your dreams!"

Robert Frederickson

New Exhibits

Bud Browne: The legendary surf film maker and photographer is the subject of a Cultural Arts of Surfing exhibit. This exhibit includes many of his photos and some of his feature movies.

Darin Pappas: "Reincarnation of Surfboards" is back again. Come and enjoy a new type of surf art.

Local Heroes: The HBISM has space allocated for this subject. Are you a local hero??? Let us know!

Opportunities: We have opportunities to add present and future skateboard technology to our existing exhibit. We would like your suggestions and input.

Palm Graphics: This Osaka, Japan, company will provide another outstanding display of art in July.



New Members Appreciated!

The HBISM was lucky to have had many new members for the year 2000. We thank each of you for your thoughtfulness and support. If you have not received your membership pin, please come in during our regular hours to pick up your gift. If you cannot come in, please call us. We look forward to having you come by to see us and our new exhibits.

Again, thank you for your support!!

Thanks To Special People!

Robert August and **Spanners** for surfboards to raffle, **Don MacAllister** for chairs and a table from his business contacts, **Ann Johnson** for more photos and note cards of surfers at HB, **Kai Pagoda** for interpreting when a German film crew was here, **HB Digital** for help with the Bud Browne exhibit, **Elmar Baxter** for the "Truly HB Photo" as our "objective" shot, and **Bamboo Ben** for his framing of the shot.

And a big THANK YOU to all of our wonderful supporters just like YOU!!!

INSIDE BREAK

HB Longboard Crew

The Crew has an all new Board lead by Chairman **Gary Sahagan**. The new Board's energy and plans have resulted in renewed enthusiasm and participation by all the members. Club meetings are now attended by up to 60 people. They meet on the 2nd Wednesday at Mario's Restaurant at 5 Points Plaza off Beach Blvd. Contact them at hblongboardcrew@aol.com for more info.

Donations Appreciated!

When people donate to the Museum it is greatly appreciated. It doesn't happen very often which

makes it so special. We were blessed with 3 great donations recently. **Ray Bergstrom** donated a redwood and balsa board he made himself in 1935. During our visit with Ray, he shared many of his memories from his LA High School Surf Club days.

Eleanor Greene donated two beautiful 80s era Harbour longboards and an Endless Summer shirt in memory of her son who died at an early age. The shirt has been used in a few promotional ads already.

Ted Peterson donated an 80s era Surfjet that pioneered the personal watercraft craze. It came along with all the original documentation and receipt.

A Salute to Our Newest Lifetime & Patron Members!!!

Michael E. Roberts, unique surfboard artist (June, 2000)

Elmar Baxter, Honorary Membership for his constant dedication to the HBISM (June, 2000)

Dr. Steve Shapiro, surfer's friend in need (July, 2000)

Mr. and Mrs. Sornborger, in honor of Ann and Earl's 50th Wedding Anniversary (October, 2000)

Dave Bruer, a gung-ho Board Director 2000-2001 (October, 2000)

Michelle Juhasz, a volunteer extraordinaire!! (December, 2000)

Daniel Carlson, public relations (July, 2000)

Peninsula Market Place (February, 2001)

Dana Point Harbor Association (February, 2001)

Address Correction Requested

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<http://www.surfingmuseum.org>

Officers

A very special thank you to our Board of Directors for 2000/2001.

Chairman

Robert Frederickson

Vice-Chairman

John Blair

Business Administrator

Keith Jackson

Director At Large

Natalie Kotsch

Secretary

Caroline Cass

Board of Directors

Caryn Birch

Alma Ruth Vaja

Jim Shelton

Dave Bruer

Michael Lajtay

Trish Engatta

Carol Kingsley

Joseph Alphabet

Lifetime World Ambassador

Ann Beasley

HB VCB Interface

Don MacAllister

We also extend our deep appreciation to our faithful team of volunteers.

The HBISM is a non-profit organization dedicated to protect the past, participate in the present, and influence the future of all aspects of surfing culture. *The Shorebreak*, the official publication of the HBISM, is published quarterly.

Surfin' Sunday Schedule

All concerts take place in the parking lot adjacent to the HBISM from 1 until 3 pm, unless noted otherwise below.

April 8: Surf Kings April 22 (at pier with surfing contest): Pollo Del Mar

May 6: Torquays

May 20: Wave Invasion

June 3: Deoras (members of Agent Orange and the Halibuts)

There are 8 more Surfin' Sundays between July 8 and October 21. If you have a surf band and would like to schedule an appearance, please call Dave Bruer at (760) 942-0743.



The Collaboration Forum

On February 24, the HBISM sponsored "Achieving Our Vision by Collaboration," a forum to share information about collaborating with corporate and non-corporate sponsors. Andrea Macaleer, Dean of Graduate Studies at Chapman University, and one of the foremost speakers and collaboration trainers in the country, gave an insightful presentation. Duane King, Executive Director of the Southwest Museum, delivered important and practical information and advice. Don Shulte of Huntington Beach set the tone with "It should happen. Let's make it happen!" Dean Torrance (of Jan & Dean), Don Stout, Clark Wardle, and John Erskine all addressed the issues of what, why, and where. All of the forum participants provided valuable information and the HBISM extends its deep appreciation to everyone who helped make this such an important event.

Gift Shop Specialties

The "Kula" is constantly getting new merchandise for you, your family, and friends...or maybe a wonderful surfer you've been thinking about. Drop by the HBISM during business hours or order with confidence through our website.

- Do you have the latest CD by your favorite surf band?
- Have you seen our new jewelry collection?
- We have "surf suits" for toddlers!
- Newly designed HBISM shirts in both men's and women's sizes: tees, boat neck, and muscle designs.
- We have an extensive collection of books and posters.

And...We Have Gift Certificates!!