

THE SHOREBREAK



INTERNATIONAL SURFING MUSEUM NEWSLETTER

SUMMER 2001

The Endless Summer and Rock & Roll!

Mark your calendars for June 23, 2001. This is the date for the **Endless Summer Rock & Roll Jam**, a major concert event sponsored by Premier Entertainment with a portion of the proceeds to benefit the HBISM. Dick Dale, Deke Dickerson, The Chantays, The Belairs, Jon & The Nightriders, and the Johnny Lopez Allstars are all scheduled to appear at the beautiful Hyatt Newporter Hotel in Newport Beach (1107 Jamboree Road).

Dick Dale, "Pulp Fiction" legend and King of the Surf Guitar, headlines this event. Dale's signature tune, "Misirlou," has become a modern rock instrumental standard, immediately recognizable from its use in movies, and dozens of radio and TV commercials.

Deke Dickerson is one of the most active and hard-working entertainers on the West Coast scene, having logged over 250 dates a year for the last three years. As a guitarist/singer/songwriter, the critically-acclaimed Dickerson has reveled in rockabilly, country-jazz, surf, jump blues, swing, and hillbilly boogie. He founded the surf-rock combo The Untamed Youth in the 80s and teamed with Dave Stuckey to form the Dave and Deke Combo in the early 90s. His guitar prowess is sure to leave everyone in awe.

The Chantays began their long career as a surf-rock band in 1963 with the hit record, "Pipeline." Each of their last two CDs has garnered strong praise from music critics around the world. With three of the original founding members, The Chantays regrouped in 1981 and were inducted into the Guitar Center's Hollywood Rock Walk of Fame in 1996.

Formed in 1959, The Belairs' recording of "Mr. Moto" was a local, southern California hit and heavily influenced the early surf music scene. "Mr. Moto" is now considered a classic rock instrumental recording important to the origins of surf music.

Jon & The Nightriders are generally credited with jump-starting a revival of interest in surf rock during the early 1980s. They have toured extensively in Europe and have released a number of award-winning albums and CDs, all to critical praise.

The Johnny Lopez Band features veteran musicians who have worked with major acts such as Jackie Wilson, Tom Jones, The Drifters, The Righteous Brothers, and Englebert Humperdinck. This band will set the tone for what will surely become one of the premier concert events of the year.

Also, **Bruce Brown**, director of the greatest surfing movie ever made, "The Endless Summer," is expected to attend. **Jon Van Hamersveld**, the artist who created the wonderful poster for this film, will be signing serigraphs. The promoters hope to have both **Robert August** and **Wingnut**, himself, in attendance. A number of additional surprise guests are also expected to appear on stage and you never know who you'll see wondering through the crowd (hint: bring your autograph books)!

For tickets, check the event website at www.esjam.com, call the ESJAM hotline at (949) 223-3800, or contact the HBISM. Discounts are available to Members of the HBISM (if purchased at the Museum): \$35 (general admission) and \$50 (reserved seating, before 6pm the day of the show).

Guest Hosts Needed for the HBISM

Greet people from all over the world while helping to preserve the history and culture of surfing through art, music, and memorabilia. If you can give one or two days a month, you'll be rewarded with a summer of fun and fascinating memories. The HBISM is open from noon until 5pm, 7 days a week. Please call us at (714) 960-3483 or visit us at 411 Olive Avenue in downtown Huntington Beach, 3 blocks from the pier. Free parking is available.

SEE BALLOT INSERT And Page 2 For ANNUAL ELECTION OF DIRECTORS

Annual Election of Directors

The annual election of HBISM directors will be on July 12th. Former Museum Chairman, Don MacAllister and election coordinator, Marilyn MacAllister will graciously open their home for this meeting and dinner. All Museum supporters are encouraged to attend, but we **do** ask for an RSVP. Please call us at (714) 960-3483 with your name and phone number. We'll contact you with further details and directions to the meeting.

If you have an interest in serving the goals and mission of the HBISM, we strongly invite you to apply for one of the available positions. HBISM directors meet on the first Thursday of each month, help with various committees, and contribute their individual expertise and skills to the growth of the Museum. It's a rewarding experience with many interesting benefits.



4th of July Parade Float

This will be our 14th year of participation in the oldest and longest parade west of the Mississippi. Our float will feature flags from all over the world, with the theme "Surfing IS International." Appearing on the float this year will be world championship surfers, and surf band Jon & The Nightriders. Our float this year will be co-sponsored by Makar, developer of Pacific City, the future home of the HBISM.

August 19...Surf City Hot Rod and Klassic Car Show

This event will bring 500 of the most beautiful cars to Main St and the Pier Plaza area. Imagine a parade of award winning cars coming down Main St bringing the Mayor, Museum Founder, Presenting Sponsor, and VIP guests to the pier. Surf and rockabilly bands will perform at the amphitheater. After the event, 500 cars will proceed down PCH to Beach Blvd and to the 405 freeway. *Awesome!*

Palm Graphics Return

An unusual collection of artwork from Palm Graphics of Osaka, Japan, will be exhibited from July through September. These are unique designs from rice paper drawings, wooden pictures, cartoons, or home furniture, all with surfing themes. As loyal supporters, Palm Graphics donates their art to us and all of it is for sale at very affordable prices. You can purchase any of their designs and enjoy them at your pleasure. *Don't miss this summer-only exhibit!*

October ...Rendezvous Ballroom Reunion 2001

This is the "Ultimate" Surfin' Sunday concert. This will be the third year the Museum has put on the concert that recognizes the old Rendezvous Ballroom, once located on the Balboa Peninsula in Newport Beach, as the birthplace of surf music. Tentatively scheduled for October 13 and 14, this event not only celebrates the Ballroom, but also the musicians who promoted surf music to the world in the early 60s. The concert format includes 1st wave (60s), 2nd wave (70s-80s), and 3rd wave (current) bands. Stay tuned for more details.

Press Passes Really Pay Off!

Thanks to the persistent efforts of Museum volunteer, Robin Crum, we now have press credentials, which gave us access at two recent events: the Swell-Surflife XXL Contest and the PSTA Quicksilver Pro 2001 surf series.

Swell - Surflife XXL Contest. Thanks to Jeff Hall at Swell.com for inviting the Museum to the Big Wave award ceremony. A crowd of over 300 fans joined the legends and present day big wave surfers for these awards. Four of the five finalists were there: Mike Parsons, Darryl "Flea" Virostko, Jay Moriarty, and Noah Johnson. Only Laird Hamilton didn't attend. It was great to see Museum supporters Wing Lam of Wahoo's Tacos, Malia Alani of Surfer Magazine, and Kevin Flanagan of Globe Shoes (formally with Bluetorch). Everyone recognized Greg Noll when he arrived.

Emcee Evan Slater showed videos of the five rides and each one was absolutely spectacular. When Slater introduced Greg Noll to announce the winner, the whole room jumped to their feet. He was visibly moved by the standing ovation. When "Da Bull" could finally speak, he praised the current big wave riders for carrying on the tradition. After opening the envelope and teasingly proclaiming himself the winner, he announced to the crowd that Mike Parsons had won this year's award.



The crowd showered Mike Parsons with applause as Greg Noll and Evan Slater handed him the giant \$60,000 check. They became silent as Mike thanked his father for introducing him to surfing and recognized the three surfers who had died surfing big waves: Mark Foo, Todd Chesser, and Donnie Solomon.

It was a great evening. For more information on the event and the contest, visit www.swell.com or come in to the Museum. We created an exhibit of the contest.

PSTA Quicksilver Pro Surf Series. The championship rounds of this event were held at Trestles on Saturday, April 28th. Mike Morgan, the event emcee, mentioned the Museum a few times during the day. The finals came down to the last set of waves, so nobody really knew who won until Morgan finally announced that three-time ASP Champion Tom Curren had won, followed by Shea Lopez, Pat O'Connell, and Jeff Deffenbaugh.

The aerial event was just as fun to watch. These guys are pulling skateboard tricks out there! Randy Welsh from Hawaii beat out Gavin Sutherland, Joe Crimo, and Dave Post. For more info and pictures check out the websites www.prosurftour.com and www.quicksilver.com.



Surfin' Sundays Update

A great crowd came out to take advantage of a rare Southern California opportunity to see **Laika & The Cosmonauts** from Finland on May 6 (see photo above). The HBISM would like to cordially thank our advertising sponsor, OC Weekly, for getting the last minute line-up change into the ad. A welcome surprise, though, was the nice article they had on the band. Opening the afternoon was a unique combination of Duff and Steve from **The Torquays**, and John and Dave from **Jon & The Nightriders** (see photo below). We also welcomed a new product sponsor, Banana Boat sunscreen. Their product giveaway was just what this crowd needed on a beautiful, warm Huntington Beach afternoon!!

The concert series moved to the Pier Plaza on May 19 and 20 as part of the Duck-A-Thon event. On Saturday, **The Reventlos** and **The Nomads** performed; it was **Wave Invasion** and the great **Nocturnes** on Sunday. All the bands really put on a great show. There's no better place than the Pier Plaza amphitheater for a surf music concert!!



Chairman's Message

As we prepare for the annual election of Directors, I'm reminded that this is always a time of rebirth for the Museum. Each year a few members choose to increase their level of participation in the Museum's activities by running for a Board position. Each election brings a few new members to the Board with new skills and enthusiasm. This newsletter gives a good indication of all the events, programs, and activities in which we're involved. The time has never been better to increase your involvement with the Museum. We need your help to reach our goal... "To Be The Premiere Surfing Museum In The World." Therefore, I encourage you to stop by the Museum and fill out an election form or one of our volunteer cards.

Speaking of volunteers, the Community Outreach Team has been enjoying the help of a few new members. Mary Kate McNulty, Ralph DiPiazza, Ryan Bensley, and Mike Posey have really been stepping up this season. This team is so important to the Museum. When we take the Museum out to an event, we reach thousands of people, resulting in new members and volunteers. Thanks for making it happen!

Robert Frederickson

Raffle

Two raffles are currently underway at the Museum. For those who become new members, or renew their membership, a special raffle will be held for a beautiful, framed surfing picture by photographer Ann Johnson. There is also a raffle open to the general public for one of Blauwerk's awesome new Landslider scooter bikes that's on display at the Museum. Have YOU got a ticket yet?

Support Our Patron Members!

Falcon Services Bird and Bat Control
Cold Stone Creamery
Banana Boat
Denver Signs
Dana Point Harbor Association

INSIDE BREAK

Tourism is growing strongly in Huntington Beach. It will grow even stronger thanks to a recent presentation given to the Huntington Beach High School Entertainment and Tourism class by Natalie Kotsch and Ann Beasley. *We give each of those students an A+!!!!*

The HBISM will soon be on MTV in the Netherlands. An MTV film crew was at the Museum recently to tape footage for a special broadcast that will feature Dean Torrence and others. *Enjoy the view!!*

Sounds from **Laika & The Cosmonauts**, a surf band from Finland delighted downtowners when they shared a recent Surfin' Sundays with the wonderful **Torquays**. *Laika was the first European band to perform at the Museum!!*

Our outreach program is getting many requests for events all over southern California. If you have not attended one of these special days, be sure to do so at the first available opportunity. *Go, Go Now!!!!*

HBISM
411 Olive Avenue
Huntington Beach, CA 92648
Phone: (714) 960-3483
Fax: (714) 960-1434
email: intsurfing@earthlink.net
http://www.surfingmuseum.org

Address Correction Requested

Officers

A very special thank you to our Board of Directors for 2000/2001.

Chairman

Robert Frederickson

Vice-Chairman

John Blair

Business Administrator

Keith Jackson

Director At Large

Natalie Kotsch

Secretary

Michelle Juhasz

Board of Directors

Caryn Birch

Alma Ruth Vaja

Jim Shelton

Dave Bruer

Michael Lajtay

Trish Engatta

Carol Kingsley

Joseph Alphabet

Lifetime World Ambassador

Ann Beasley

HB VCB Interface

Don MacAllister

We also extend our deep appreciation to our faithful team of volunteers.

The HBISM is a non-profit organization dedicated to protect the past, participate in the present, and influence the future of all aspects of surfing culture. *The Shorebreak*, the official publication of the HBISM, is published quarterly.

Surfin' Sundays Schedule

All concerts take place in the parking lot adjacent to the HBISM from 1 until 3 pm, unless noted otherwise.

July 8: Jon & The Nightriders
July 22: Fabulous Planktones
August 12: Bonesharks
August 26: Chum
Sept. 9: Banned From The Beach
Sept. 23: Longboard Ranch
Oct. 7: Slacktone
Oct. 21: Insect Surfers

All appearances are subject to change. If you have a surf band and would like to schedule an appearance, please call Dave Bruer at (760) 942-0743 or the HBISM at (714) 960-3483.

Please support our Surfin' Sundays' sponsors: OC Weekly, Banana Boat, Cold Stone Creamery, Surfer Magazine, and Denver Signs.

Gift Shop Specialties

If you're looking for a special gift for graduation, Father's Day, or just to say "I'm thinking of you," don't forget our *Kula* giftshop. We have the largest assortment of surf music CDs you'll find anywhere, videos, DVDs, books, posters, decals, framed pictures, t-shirts, and so much more.

Gift certificates are also available!!! Don't forget the Rendezvous Ballroom Reunion 2000 CD, a two-record set of performances at last year's gala surf music concert at the Galaxy Concert Theater.

A Museum membership is a wonderful gift as well! Remember that all members get a discount on everything in our gift shop.

Shop here first!!

Rendezvous Ballroom Reunion Concert CD Release Party A Success!!

On March 25, almost one year to the day of the actual concert, the HBISM officially celebrated the long awaited release of the double CD recording of the event. Held at the Tiki Bar in Costa Mesa, it was a huge success. In attendance were members of **The Chantays**, **Nocturnes**, **Jon & The Nightriders**, **Lively Ones**, **Fabulous Nomads**, **Surf Kings**, **Torquays**, **Reventlos**, and **Belairs** among others. Having all of these musicians in one room created a lot of energy and excitement.

There were several noteworthy performances by bands in various configurations, definitely a once in a lifetime experience for those who were there. Paul Johnson joined all of **The Nocturnes** to play his song, "Mr. Moto." **The Surf Kings** performed and were joined at one point by John Blair of **Jon & The Nightriders**. Members of **The Lively Ones** performed with members of **The Nocturnes**, and the crowd was treated to a short set by most members of **The Fabulous Nomads**. Closing the afternoon was Rico Veale of the **Surf Kings** on drums, Dave Wronski and John Blair of **Jon & The Nightriders** on guitars, and Paul Johnson of **The Belairs** on bass. When they tried to leave the stage, the crowd urged them to play "Mr. Moto." Johnson commented that he didn't think he had ever played bass on that song before. It was a very special afternoon for everyone who was there, and what a way to celebrate the new Rendezvous Ballroom Reunion Concert 2000 CD!!!!

Thanks to the Orange County Register for a very nice review of the CD by music columnist Robert Kinsler. Copies of this record are now available directly from the Museum's gift shop or at any of our Community Outreach events for \$20.00.