

# THE SHOREBREAK

HUNTINGTON BEACH INTERNATIONAL SURFING MUSEUM

INTERNATIONAL SURFING MUSEUM NEWSLETTER

SPRING 2007

## Surf Sounds Part 1: Featuring The Beach Boys

*"Well, my brother Dennis came home and said 'you guys ought write a song about surfing. It sounds like it's gonna be a big craze.'"*

*-- Brian Wilson*

How true that observation proved to be!

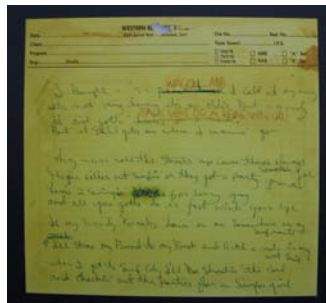
The original Beach Boys band members were Brian Wilson, his brothers Dennis and Carl, their cousin Mike Love and friend Alan Jardine. The band started in 1961 in Hawthorne, California as The Pendletones -- named after the Pendleton woolen shirt that was popular with surfers at that time. They recorded "Surfin" on Candix Records, which went to #75 on the U.S. pop charts, and then they changed their name to The Beach Boys once they signed with Capitol Records in 1962.

Throughout their career, the Beach Boys had four #1 hits on the U.S. pop chart and from 1962-65, they had 16 top 40's hits. They were inducted into the Rock and Roll Hall of Fame in 1988 and were #12 on Rolling Stone's 100 Greatest Artists of All Time. Most people associate The Beach Boys with the "surfing sound" because their early music truly captured the surfing lifestyle and California youth culture in general.

*"Surfin' is the only life. The only way for me. Now surf, surf with me."*

*-- Lyrics from The Beach Boy's song, Surfin'*

Come join The Huntington Beach International Surfing Museum on April 1st as we open our newest exhibit, Surf Sounds, Part 1: Featuring The Beach Boys with our special guest Dean Torrence. Linda Miller, our Events Director was able to book the band The Nocturnes who will be playing a tribute to The Beach Boys.



*Photo of Brian Wilson's handwritten lyrics to Surf City.*



*Group photo of The Beach Boys.*

Director Mike Spence secured a very extensive record and memorabilia collection from a late Beach Boys fan (and friend) Michael Szlarski, whose wife Pam so generously loaned us his entire collection to display.

Dean Torrence of another great surf sound band, Jan and Dean, also loaned us some wonderful memorabilia to display in our exhibit as the two southern California bands actually have a lot in common. We have an original tour jacket from the early 70's when Dean toured with the Beach Boys as well as a copy of the actual handwritten lyrics to Surf City -- which Brian Wilson wrote and gave to his friends Jan and Dean to record. Dean perfected the lyrics as you can see on the exhibit itself. "Surf City" went to #1 on the U.S. charts in the summer of 1963.

Finally, Bob Elias, who is an artist from Santa Ana, has painted four original pieces of artwork reflecting "Surf City" -- just for this exhibit of the Beach Boys. A limited edition of the artwork will be for sale through the Museum. Bob has also loaned us an *original* Pendleton woolen shirt from the 1960's which will be on display.

Please remember that this is a family exhibit, with DVD's, CD's, VHS tapes, books, magazines, and cassettes on display, along with a karaoke machine with a book of Beach Boys songs/lyrics for the kids to sing along to.

Bonnie Flamm, Exhibits Director has done an excellent job of putting together this exhibit and showcasing this amazing assortment of memorabilia. A heartfelt thank you goes out to all the members of her committee: Natalie Kotsch, Jodi McKay, Linda Miller, Kotch Keiser and Mike Spence. And a special thank you to Dean Torrence for his wonderful support and contributions to this exhibit.

We look forward to seeing you all on April 1st from 12:00 to 4:00pm to enjoy this fantastic exhibit, awesome music, appetizers and beverages. There is no admission charge for this event, donations happily accepted. Don't worry if you can't make this opening day, the Surf Sounds exhibit will be at the Museum for the next year, with Part 2: Featuring Jan and Dean coming at a later date.

*Wishing All Warm Water and a Good Surf Report From The HBISM Staff Of Volunteers*

## CHAIRWOMAN'S MESSAGE



After years of volunteering and serving on the Board, I am honored to begin this year as your Chairwoman. What an exciting year awaits us as we prepare to kick off the Season with our most soulful Exhibit to Date...Surf Sounds Part 1: The Beach Boys. Bonnie Flamm, our Exhibit Director has done a beautiful job and has worked closely with Surf City's own Dean Torrence ensuring the integrity of the work. Dean will be working with the Museum through out the summer as we prepare for our next exhibit, Surf Sounds Part 2: Jan and Dean.

Be sure to make it by the Museum on April 1<sup>st</sup> for the Exhibit opening and to listen to the tunes of the famous Nocturnes who will be opening our 11th annual Surfin Sunday's concert series. Special thanks to Farmers & Merchants Bank, the City of H.B., Sea Cliff Self Storage, and AT&T Yellow Pages for so generously sponsoring this event. Also a very special thanks to Linda Miller, our Events Director who without her tireless effort and dedication, we wouldn't have the fantastic lineup of bands committed to play Surfin Sundays.

As in all organizations, it is the people that make the difference. We are truly blessed to have such talented, dedicated volunteers. We are continuously looking for bright energetic people that would like to join our team. We would love to talk to you! There has never been a better time to become a part of the Spirit of Surf City.

Share the Spirit,

Jodi McKay

## Membership

**A** big welcome to all of our new members and thank you for the ongoing support to all those who have renewed their membership. The support from our members is vital in keeping the Museum open and in our ongoing efforts to build the Ultimate Museum.

Not a member? Membership lapsed? Be a part of our efforts to bring the history and culture of surfing to all by joining or renewing today. It's easy. Come in, drop us a note, email, call, or fax us, and we'll get the information on becoming a member to you. Four types of memberships are available:

Individual \$20.00	Family \$35.00
Lifetime \$250.00	Patron \$500.00



## FROM THE CHAPTERS OF THE EVENTS DIRECTOR

As we embark on our journey through 2007 we look forward to another exciting year of great concerts, events and interesting exhibits. We began the New Year with the 11<sup>th</sup> Annual Pacific Shoreline Marathon on February 4<sup>th</sup> Super Bowl Sunday along Pacific Coast Highway in Huntington Beach. Huntington Beach International Surfing Museum for the 11<sup>th</sup> year was the host to a great lineup of surf bands during this year's marathon. The Fabulous Nomads playing at the main stage filled the air with excitement and anticipation as the runners set off to accomplish their goals. The day was filled with many memorable moments such as runners shouting out with excitement how much the bands rocked. At Pier Plaza Flowmasters had requests being shouted out through a bullhorn by HBPD from their duty post. At Goldenwest with The Relix, surfers remarked how stoked they were to be able to hear surf music out on the water while surfing. At Seapoint with The Goofyfoots runners, surfers, neighbors and spectators remarked how delightful it was to hear such great surf music filling the air. To the delight of the runners as they came to the finish line, Outer Wave was now ripping it up on the main stage so they began to dance even though they were exhausted. On behalf of the HBISM staff of volunteers we thank all our surf bands for their hard work, long hours and dedication to support this great event.

**Surfin Sundays 2007 Summer Concert Series** actually begins in the spring on April 1<sup>st</sup> with a Beach Boys Exhibit Grand opening and reception and continues till Oct 14. This year promises to be another great one with bigger and better lineups, new additions from various parts of the USA and old favorites. The Pier plaza program is being expanded to accommodate a greater lineup of special events and entertainment. Our Events Director Linda Miller is currently working very hard trying to figure out the best way to feature as many bands as possible, getting the maximum benefit out of the few short months we present our concert program. We look forward to the completion of the "Art of Surf Drumming" which was postponed indefinitely due to unforeseen circumstances beyond our control. Stay tuned for further forthcoming details by checking out the events page on our website [www.surfingmuseum.org](http://www.surfingmuseum.org).

Recently having elected and seated our new 2007 Board of Directors at HBISM, we look forward to serving the community and bringing you the best quality of events possible. From all of the volunteer staff at HBISM we wish you the best of 2007 and thank you so much for your continued support.



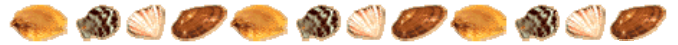
## HBISM BOARD MEMBER SPOTLIGHT



*Linda Miller, Events Director and her good friend Dick Dale hanging out in the music area of the Museum.*

Linda Miller is the Events Director for HBISM and has been the woman behind the bands for Surfin Sundays. She is a native Californian, born in Palm Springs and raised in Anaheim since 1958 after spending 10 years in Massachusetts. As an Anaheim High School graduate, she attended Cosmetology College and worked in that field for a few years before venturing into retail sales. She then moved into every facet of banking, then on to raise her son, which was a full time job as he was a multi-handicap child on life support. She has volunteered for over 25 years with the Muscular Dystrophy Association appearing on local and national TV as well as public speaking. She also served on the Advisory and Executive Boards as Secretary. After her son passed away, she continued her volunteer work and set up a grief support group. With everything that was going on, she felt it was time for a change. In 2005, she was asked to take over Surfin Sundays Summer Concert Series, which she accepted. She has an extensive personal history with over 40 bands due to her close friendship with Dick Dale and his friendship with her late son Scotty. She was instrumental in convincing Dick to let us restore his "California" guitar and properly display it in the Museum (shown in the picture above). Over the past 3 years, she's hosted many events with numerous bands throughout the city of Huntington Beach; marathons, July Fourth 5K run, grand openings, pier plaza events, the Museum events, jam sessions, surf drum extravaganzas, receptions and books signings that brought in record sales. In 2006, she served as the HBISM Secretary, produced the Museum newsletter, wrote articles on Surfin Sundays and Dick Dale's Let's Make Love Guitar featured in one of the Newsletter. She's a writer of several published articles as well as many poems yet to be published. She is learning how to play an electric-acoustic rhythm guitar and fighting back muscular

dystrophy with Aquatic therapy. She still finds time to volunteer at MDA with their firefighter "Fill the Boot" program and Jerry Lewis Labor Day Telethon. She has been re-elected as Events Director for the 2006-2007 HBISM Board of Directors and is currently planning the Museum events for 2007. Linda is an inspiration to us all with her tireless dedication to the Museum. We love you Linda!



### Memoriam

Marry Willis, a past Director and long time Gift Shop Manager, passed away on Thanksgiving Day 2006. Mary's talent and time was a great asset to the Huntington Beach International Surf Museum. She was a wonderful woman and will be missed by everyone who had the pleasure of knowing and working with her.

### Gift Shop – New Arrivals

We have some amazing new ladies apparel from BeachtownGirls for sale in our Gift Shop. Mike, the Art Director for BTR Design talked about the inspiration behind the BeachtownGirls name and concept. This concept started when they formed the company Beachtownrules:

"Beachtownrules was simple. It meant what it said. The beachtowns rule! I mean, who doesn't want to live here. We all grew up here."

*Women's Surf Style Magazine, Summer 2006*

So right you are Mike! Stop by today to pick up your cool new t-shirt. Not only will you look great, you will feel even better knowing your purchase goes to supporting the Museum.



### Archives



Where would our Museum be without the generous support through donations and loans from those who are dedicated to supporting the efforts of the preservation of our surfing culture? Some of the newest arrivals are:

Bob Simmons Board

1930's white pine/redwood 11 footer

Two Tom Curren OP 1987 Boards

Petrillo Down Rail Swallow board shaped by Robert August

South Coast Longboard

Hand shaped Dale Velzy Balsa Model

1961 red Allen Board in mint condition (donated by Bill Mutz)

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## Office Holders

*A very special thank you to our Board of Directors for 2006/2007.*

### Chairwoman

Jodi McKay

### Vice-Chairwoman

Ann Beasley

### Business Administrator

Tom Gibbons

### Director At Large

Natalie Kotsch

### Secretary

Cheryl Brier

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Linda Miller	Gary Sahagen
Caryn Birch	Bonnie Flamm
Kotch Keiser	Mike Spence
Rick McKay	Liz Tice
Nicole Beasley	Bob Pace

### Lifetime World Ambassador

Ann Beasley

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John Blair	Richard Graham
Robert Frederickson	Bob Mandic
Lewis Harrison	Aaron Pai
Sharon Marshall	Jericho Poppler
Frank Pap	Dave Reynolds
Mark Posch	Doug Traub
Don Strout	Ed Gillow

*The Board extends our deep appreciation to our faithful team of volunteers.*

To receive periodic HBISM email updates, send your email address to: [intsurfing@earthlink.net](mailto:intsurfing@earthlink.net).

The HBISM is a non-profit organization dedicated to protect the past, participate in the present, and influence the future of all aspects of surfing culture. *The Shorebreak* is the official publication of the Huntington Beach International Surfing Museum.



## Come Visit Our Great Gift Shop!

**W**ant an awesome gift for that special surfer? Why not choose something unique from the abundant selection in our gift shop. We have great gifts such as surf related clothing, the world's biggest selection of Surf Music CD's, surf DVD's, surf books, surf jewelry, surf pens, surf pins, Endless Summer memorabilia and posters. Our gift shop has an exclusive on Endless Summer merchandise. We also have some new t-shirt designs, BeachtownGirls apparel and Wilbur Kookmeyer shirts and cards. We go out of our way to bring you interesting and unique specialty item related to surfing, its history and culture. Some of our surf artwork is for sale as well.

Remember that we offer gift certificates for all of your gift giving needs and Museum members receive a 10% discount on our already low prices.

## Help Us By Lending a Skillful Hand

**T**he Museum is a non-profit organization and we are dedicated to preserving surfing history and the culture of surfing. We can always use monetary donations, but sometimes the need arises for specific items. There is a current need for lumber (2x4s), nails, screws, and carpet remnants for storage shelves. We also could use a small copier and scanner for our office.

Docents are currently needed for our gift shop and there's always a need for volunteers in many capacities other than docents. We need help with exhibit construction and the current remodeling project. If you have a special skill and are willing to donate your time, please contact us.

## Event or Company Meetings

**T**he HBISM is available for your special event, social, dinner, or meeting. Why settle for a busy hotel meeting room, when you can have a quaint setting surrounded by history, making this the ideal meeting place.

Contact the Museum at (714) 960-3483 or email us at [intsurfing@earthlink.net](mailto:intsurfing@earthlink.net) for more information.

## How to Contact Us

**Phone:** (714) 960-3483. General information and messages for volunteers or Board members.

**Fax:** (714) 960-1434

**Website:** [www.surfingmuseum.org](http://www.surfingmuseum.org). Exhibit information, museum location, hours, event schedules and gift shop item pictures.

**Email:** [intsurfing@earthlink.net](mailto:intsurfing@earthlink.net)

## Patron Members

**P**atron members of the HBISM are businesses who support our mission to preserve surfing culture with whom we have developed collaborative relationships. Help us show our appreciation for these patron members by supporting their businesses:

**Farmers and Merchants Bank, Lewis Harrison Design, Seacliff Self Storage  
 Huntington Surf & Sport, Sugar Shack and Duke's Restaurant**

**Hours: Monday thru Friday, 12pm to 5pm  
 Saturday and Sunday, 11am to 6pm**

**Admission: Free, donations accepted. Members get special tours and discounts.**